



@lovethеоceansorganisation



@lovethеоceans



LOVE THE OCEANS

Conservation through
research, education and
diving

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GUEST BLOGGING GUIDELINES

General Guidelines

- Write a post with insanely useful content. Always ask: 'How can readers benefit from this?'
- Use examples and anecdotes to clarify your points
- Original concepts - offer fresh content that has not been published before
- Ensure that your post does not violate any copyright laws
- If your post does not follow the guidelines, you may not receive a response from us.

The Process

- Send us an email with your proposed blog idea and we'll get back to you
- Once we've accepted your proposal, please set up your post as a google doc on Google drive and share the post with us.
- Please don't be upset if we recommend some changes - we want your post to be successful. The post may be edited for greater clarity, grammar, punctuation etc.

Your post must:

- Have an introduction that attracts interest and makes the reader want to read further.
- Use headings, subheadings, bold font for key sentences and bulleted lists so it is easy to read.
- Have a conclusion
- Have a call to action for readers after the conclusion.
- Be a maximum of 850 words in length
- Reflect the writing style/tone of our blog. We aim to be casual, yet helpful.
- Have an author bio at the end (about 40 words). You can link to your blog. Please send us the links and we will add them
- Have a killer title

Do:

- Carefully edit and proofread your post
- If your post includes images, send them to us as attachments, indicating where in the text they should be located.

Don't:

- Change the font or the font color, or use , or
 tags
- Include affiliate links
- Attach images to the post
- Use offensive language or inaccurate information
- Be too critical of individuals or companies - this is not a site to air grievances

Thanks again for your interest in guest posting. We look forward to hearing from you soon!

Note: We retain the copyright of all material published on Love The Oceans. A guest poster cannot republish their guest post elsewhere; it must remain unique to Love The Oceans.